



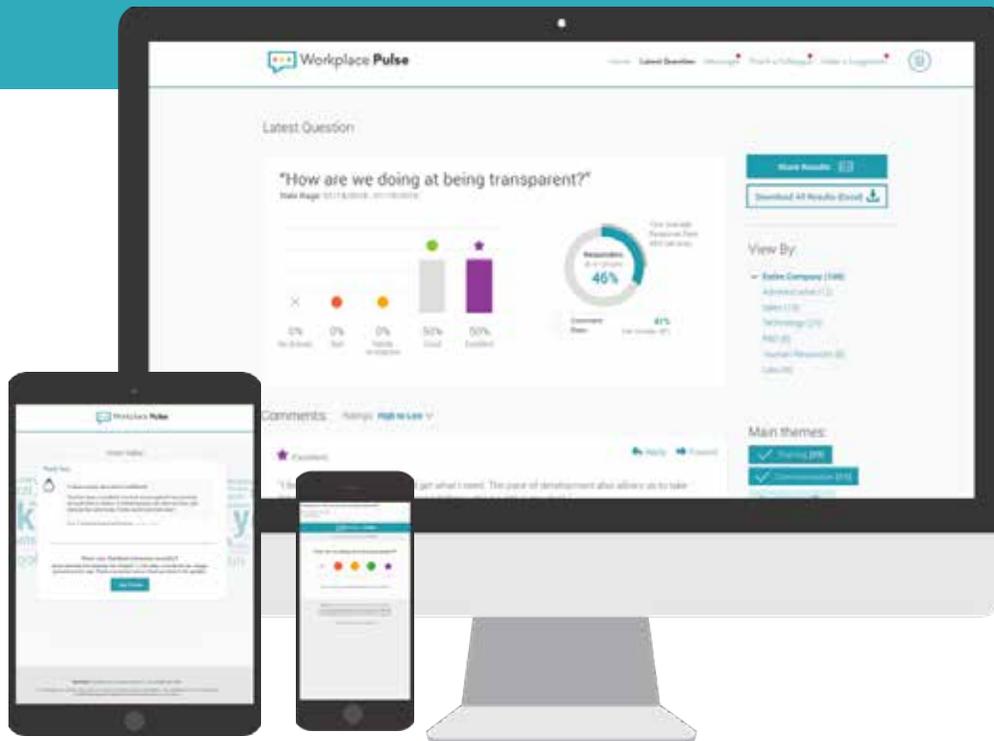
## Workplace Pulse

Capturing insights at the speed of business

# Employee engagement isn't a once-a-year thing.

Leaders of successful organizations keep a finger on the pulse of financial performance.

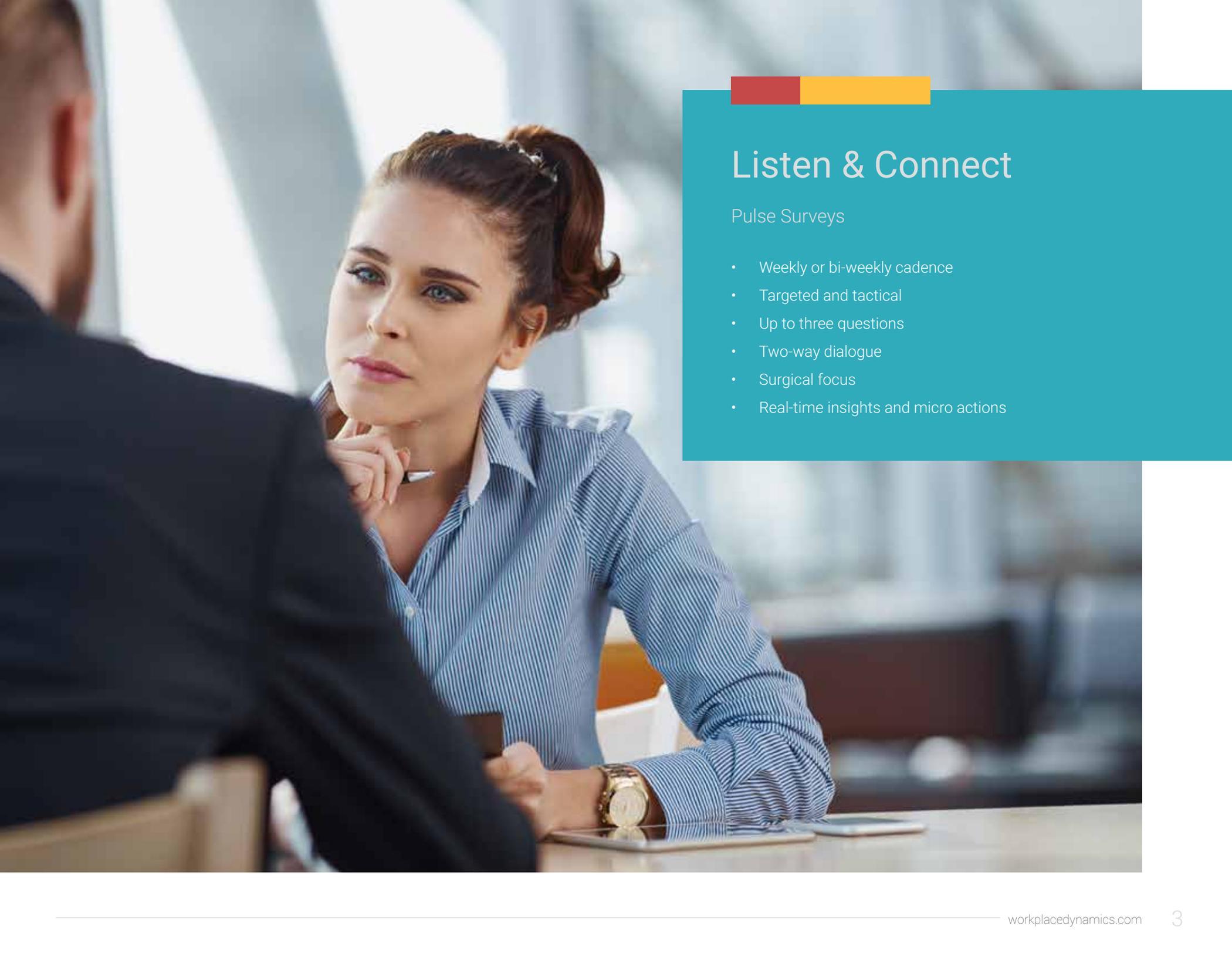
Why should employee engagement be any different?



## Employees talk year round.

Use Workplace Pulse to keep a finger on the pulse of employee engagement.

- Create a safe conversation channel for employee feedback.
- Take action on annual survey data and results.
- Reveal organizational blind spots.
- Spark an anonymous two-way dialogue.
- Capture real-time insights on high-impact focus areas.
- Identify potential roadblocks before they become issues.
- Build a culture of appreciation & recognition.



## Listen & Connect

### Pulse Surveys

- Weekly or bi-weekly cadence
- Targeted and tactical
- Up to three questions
- Two-way dialogue
- Surgical focus
- Real-time insights and micro actions



# Success Formula

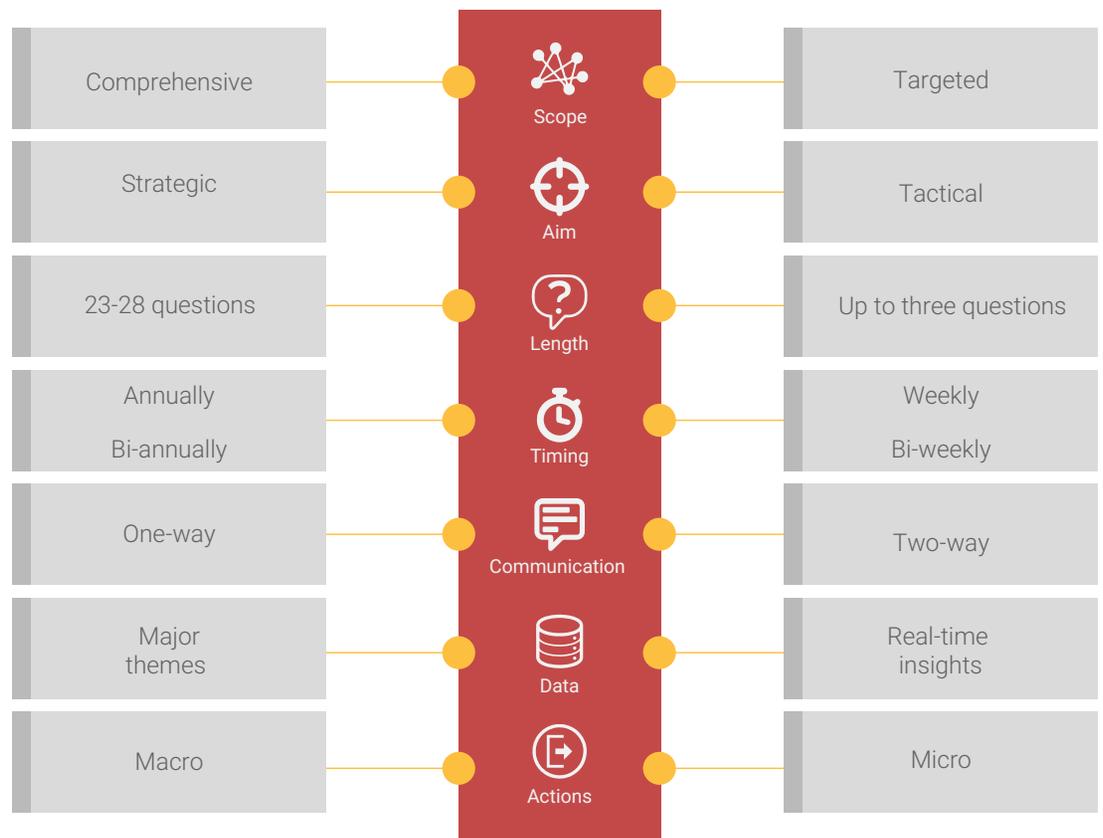
Pairing Annual and Pulse Surveys



Workplace Survey



Workplace Pulse



# Success Formula

Pairing Annual and Pulse Surveys



Workplace **Survey**

Annual survey theme

Efficiency

Annual survey statement

"At this company, we do things efficiently and well."

Then



Workplace **Pulse**

Pulse on this survey theme to:

- Determine where inefficiency impacts employee engagement.
- Improve productivity through employee input.
- Target inefficiencies to differentiate your organization from the competition.



# Workplace **Pulse**



## How Workplace Pulse Works

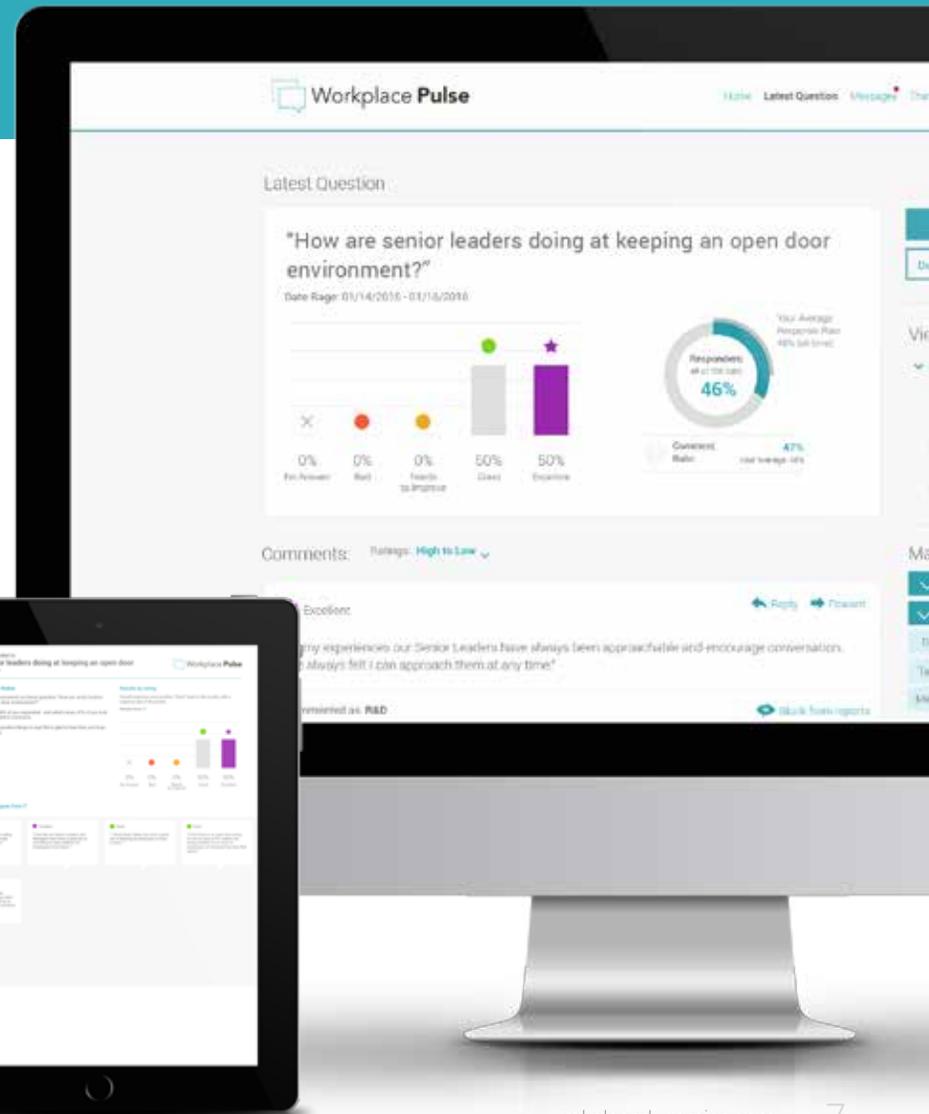


# Take action on annual survey results

Target key focus areas and build on insights from the annual survey.

“*Reviewing annual survey data, you’re left thinking, ‘I wish we could dig a little deeper and maybe find out some more specifics.’ Using Workplace Pulse in this way has been great. Having the questions tailored to the survey areas and identifying specific areas within those opportunities will allow us to take action.*”

Chris McTeague  
Human Resources Manager  
Werner Electric Supply





**Closing soon: "How well do leaders understand what happens at Green Valley?"**

From: Green Valley via Workplace Pulse  
To: Matt Williams

 Workplace Pulse

**"How well do leaders understand what happens at Green Valley?"**

 No Answer     Bad     Needs to Improve     Good     Excellent

Click a response to **anonymously** share your feedback!

**Need Help?** Contact [pulse@workplacedynamics.com](mailto:pulse@workplacedynamics.com) or (484) 840-5248.

You're receiving this email because your thoughts and opinions help make Green Valley a better place to work together. Use Workplace Pulse to quickly and confidentially respond to questions and help us improve our workplace.

Anonymity assured by [Workplace Dynamics](#)

## ...with the power of great questions.

Workplace Pulse content is customized for your needs so you can unpack data from key focus areas in real time.

“ The questions are of quality and are something that we can act on, and not just checking a box. Workplace Pulse has become part of my weekly routine. ”

# Listen to the heartbeat of your organization

An annual check-up isn't enough. Use pulse surveys to gather real-time employee feedback on key issues.

“ *Workplace Pulse tracks those key areas that can make a huge difference to your company, and you get important feedback from your employees consistently. If there are people out there who don't have the tools to do their job, or the training or support they need, this hurts the bottom line.* ”

Becky Holby  
Director of Human Resources  
Sayers





## ...and spark an anonymous dialogue.

Private messaging allows you to get clarity, share knowledge, and let employees know you're listening.

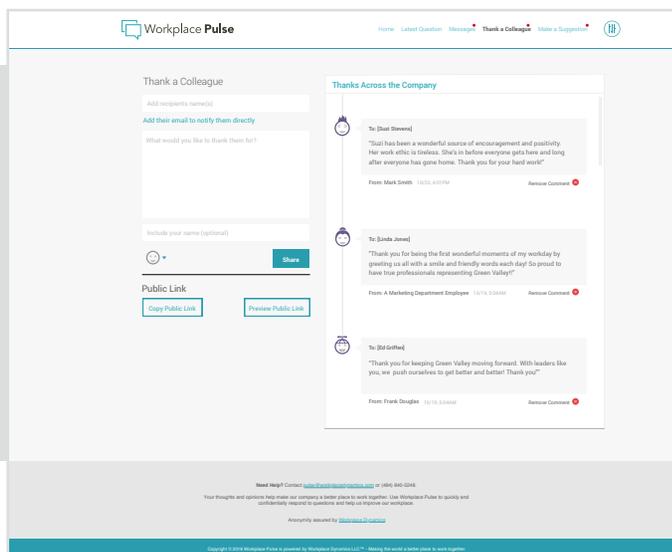
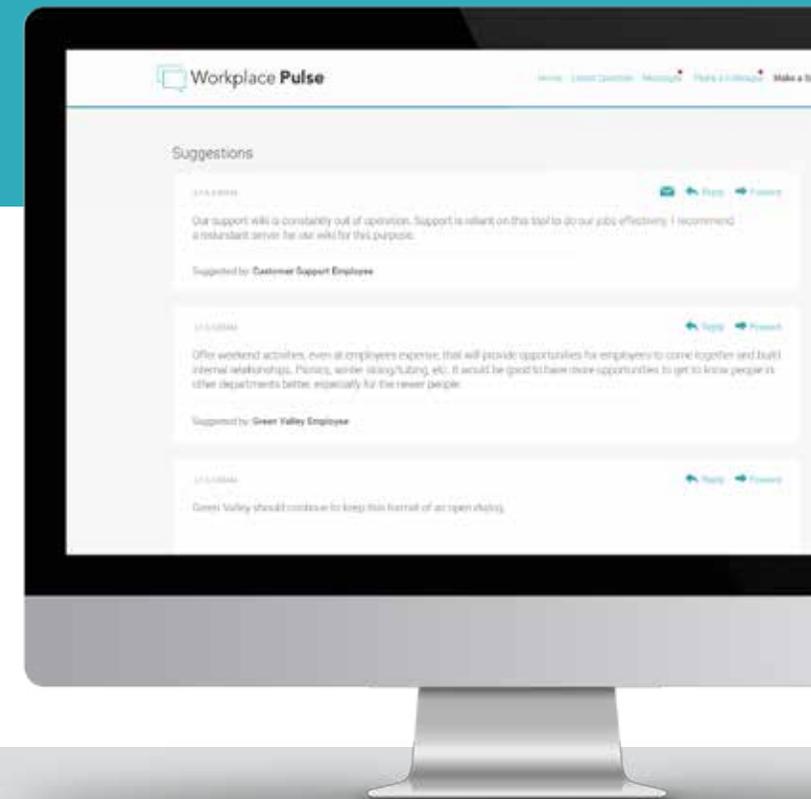
“ Compared to a traditional open-door policy, there is more freedom in Workplace Pulse. Employees are anonymous, and they can choose to remain that way. With an open-door policy, you know who's coming to your door! With Workplace Pulse, I've been able to experience a dialogue with employees who choose to remain anonymous. ”

Bob Causer  
Vice President, Human Resources  
Humanim

# Bottle those bright ideas

With the space for employees to speak and be heard, you'll uncover blind spots you didn't even know to ask about.

“It's really cool to be engaged with this information, to actively look for solutions to potential issues and find things that we can address proactively.”



...and the power of appreciation.

Private messaging allows you to get clarity, share knowledge, and let employees know you're listening.



*“ Workplace Pulse is serving as a tool to dig deeper into the themes raised in the annual survey and helping to identify root issues that need to be addressed within the organization. ”*

Erin Echols  
Human Resources Manager



*“ Workplace Pulse is keeping us in touch with our remote workforce. 75 to 80 percent of our employees are not onsite at the Humanim office. They’re out in the community with clients. I am able to connect with them, wherever they are. The ability to do that is incredibly valuable, especially because I’ve never been able to do it before. There just isn’t an alternative. ”*

Bob Causer  
Vice President, Human Resources



*“ Workplace Pulse is a great way to get constant feedback from our employees. We can explore different ideas as well as concerns that are coming up in the company, and we find out about them quickly. It’s an easy tool to use, and it’s easy to manage too. ”*

Becky Holby  
Director of Human Resources



14+ million  
employees  
&  
38,000+  
organizations  
surveyed



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