



Brilliantly Simple Employee Surveys

About us



Our genius systems allow you to understand how engaged your employees are, and capture their ideas. Here's how we work:

Collect

We survey your employees asking **only** the right questions.

Sort

We analyze your results in comparison to **very similar** organizations

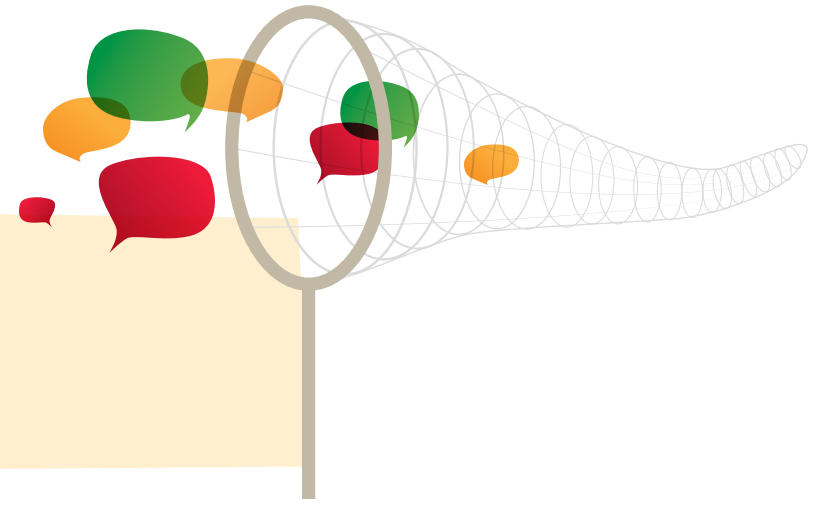
Deliver

We provide **tailored, easy to read** reports for your key stakeholders

And because we run so many surveys, it's cost-effective and simple for you.

1. Collect

The Survey



We ask only 25 questions on our survey. We have run over a million surveys, tested hundreds of questions and have figured out the ones that work. This saves your employees time, and gets you results you can easily digest.

In addition to those 25 questions, we have room for up to 6 custom questions and 3 custom demographics specific to you.



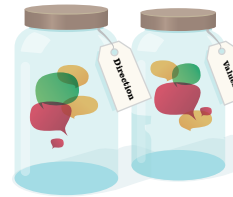
Our surveys can be conducted online or on paper. For the online surveys, we send out email invitations and reminders directly from our server. [Click here](#) to test the online survey.

We provide paper surveys for you to distribute, and each has a reply-paid envelope so it can be returned directly to us. [Click here](#) to see a paper survey.

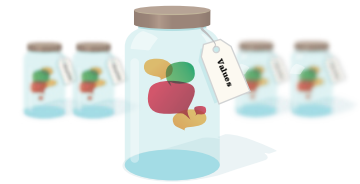


We also capture people's ideas. Every online survey analyzes the responses, and asks for comments on the topic the responder was most positive about and most negative about. So we capture their ideas on the things they feel strongly about.

We compare your results to companies just like you.



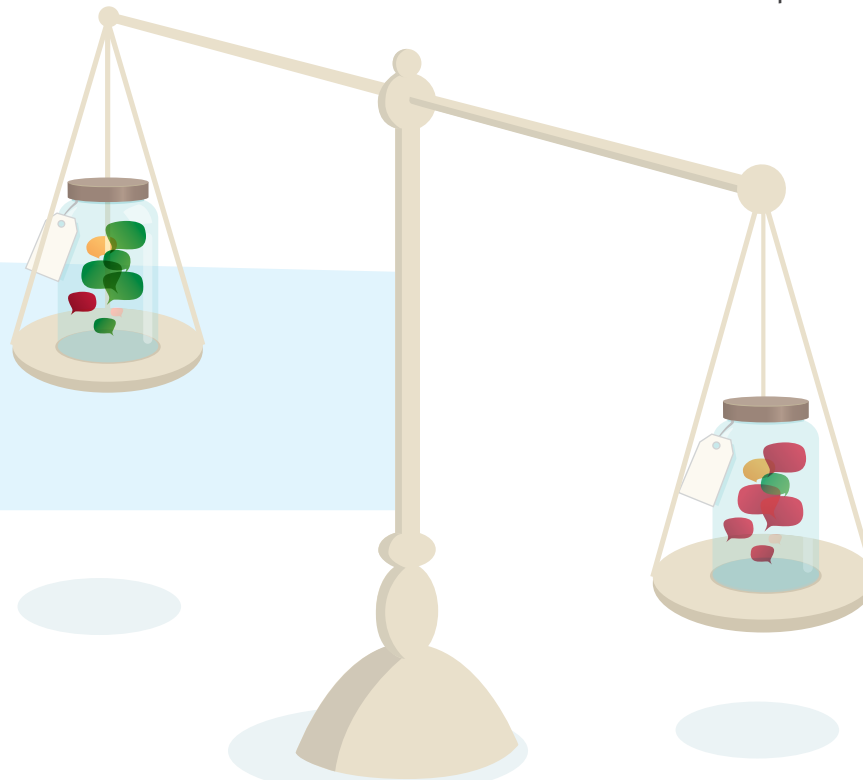
We group the comments by topic.
Our systems know the topic of each of the comments so we group them for you.



We prioritize the most important issues. Using our extensive data from 3,000 surveys each year, we identify the areas your employees would most like to see improvement in.

2. Sort

The Analysis





3. Deliver

Tailored results packages

We deliver your results in presentation-ready, easy to use reports.

These include an overview report and a tailored report for each department head.

We provide your employee comments cut by topic, so you can forward just the right comments to the person best positioned to act on them.

We also give you access to our acclaimed online results tool, allowing you to cut the data in any way you like, and instantly produce charts. You can also download chart data into an excel spreadsheet.

Timing

The whole process takes only 5 weeks

Week 1 Prepare for the Survey

You send us: A list of employees taking part. The number of paper surveys you need and any special questions you'd like to include.
We send you: A test online survey and any paper surveys you need.
An e-mail template to prepare your employees for the survey.

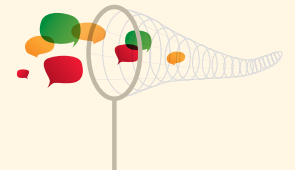
Week 2 Distribute

We'll e-mail those taking part online.
You distribute any paper surveys.



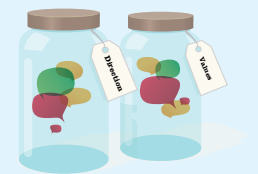
Weeks 2 and 3 Collect

During this time, we'll send out 3 reminder e-mails to participants and field their questions.



Week 4 Sort

We do the math. Our analysis is extremely accurate when making comparisons and identifying priorities because we've run thousands of company surveys.



Week 5 Deliver

You can get your results through our website in under a week after the survey closes. We will email you with your set of tailored reports.



Pricing



Our pricing is based upon the number of employees you wish to survey, and how many require paper surveys. We can also customize the survey with questions and demographics specific to you. There is an additional charge for this add-on service.

The price includes two web conference briefings with one of our survey experts. Typically this involves one briefing for your HR team, and one for your senior leadership team.

We don't provide consulting - we believe companies' own employees are their best consultants. Should you wish to work with a consultant, we are happy to recommend companies we have worked with, or work with a consultant of your choice.

WorkplaceDynamics specializes in helping organizations to attract, retain and motivate employees. In the past year we have sent out over a million surveys across thousands of organizations.

Top Workplaces Program

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WorkplaceDynamics, LLP
180 Sheree Blvd., Ste 2900, Exton, PA 19341
Tel: (800) 405-8381
Email: info@workplacedynamics.com
www.workplacedynamics.com



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